

**R**esidents of Norco  
**U**rging Protection of  
**R**ural and  
**A**nimal Keeping  
**L**ifestyles



**Dedicated to Civic Accountability**

## SUMMER GREETINGS !

### NEXT MEETINGS

ELECTIONS WILL  
BE HELD AT THE  
SEPTEMBER  
26TH MEETING

OCTOBER 24

Presidents Message . . .

September ! This year is speeding by.....with the Posse Rodeo, All Volunteer Fair, and fabulous Labor Day Parade relegated to HORSETOWN,U.S.A. history.

I certainly hope you were able to attend some of the iconic events that celebrate our Western heritage and RURAL life-style.

I personally thank the Fair Committee for changing the Fair operating hours from noon to 4:00 p.m. opening. Our summer heat is a given..... So... I really appreciated starting later in the afternoon. The balmy evenings were almost comfortable....and there were some gorgeous sunsets !! The amount of time and energy and sheer dedication to continue the Norco Fair tradition...by an all volunteer group, is perhaps one of the best examples of our civic spirit. It also presents a wonderful opportunity for residents to showcase their "talents".....from agriculture, art, beer brewing, crafts, entertainment, parading, photography, to ranch-rodeo.

Thank you, Fair Committee for a huge task and JOB WELL DONE !!

As our regular membership recalls, our Summer meeting in July was cancelled . David and I were back East for a dear friend's memorial celebration of life. The annual Bar-B-Q/ELECTION meeting was to be held at the Ranch home of Vice President, Kathy Kramer . Unfortunately Kathy had to cancel due to severe back pain. We had no meeting in August, due to our volunteer involvement at the Posse Rodeo.

Presidents Message Continued . . .

So....We shall catch-up at the September 26th meeting. The agenda shall start with nominations from the floor for your RURAL governing board of President, Vice President, Secretary, and Treasurer.

We shall also have a short presentation by Richard Hallum, recruiting for C.E.R.T. ( Citizen Emergency Response Team).

Then the opportunity to meet the Candidates for City Council in a more intimate setting of the 6th Street Deli. You are encouraged to attend the Candidate's Forum at Nellie Weaver Hall , presented by the Norco Horsemen' s Association, on Thursday, September 19th. There are 5 candidates for 2 seats on the Council.

I look forward to seeing you at this month's meeting.

Remember to SHOP NORCO. Please call me with any questions or comments.

Pat O 951-734-5081



**Norco Horsemen's Association**  
**is hosting Candidates Night**

It will be held Thursday night at Nellie Weaver Hall  
September 19th, 2013 7:00pm

Five individuals have qualified for the November 5,  
2013 Consolidated General Municipal Election, at  
which time voters will consider candidates for two  
seats on the Norco City Council.

Come to this informative night and see who lines up  
with the Horsetown USA values.

Open to the public

## November 5, 2013 Consolidated General Municipal Election Information



Five individuals have qualified for the November 5, 2013 Consolidated General Municipal Election, at which time voters will consider candidates for two seats on the Norco City Council.

Norco City Council Candidates (as listed on the City Website)

### **KATARINA "TRINA" DANIELS**

Businesswoman

### **GREG NEWTON**

Construction Project Manager

### **STEPHEN J. MC ARRON**

Human Resources Manager

### **GREG A. BOWEN**

Construction Superintendent

### **KEVIN BASH**

Incumbent

## Bright Lights for Safe Nights!

Safety First! Trail riding at night can be fun but can also be dangerous if you and your horse are not properly illuminated for those who may not see you! Help protect your life and that of your equine by following simple safety tips while riding at night:

- ✓ Choose a trail that matches your ability and confidence level.
- ✓ Wear light colored clothing, reflective vest and blinking safety lights on yourself, your horse, the bridle and saddle.
- ✓ Ride with a buddy and file a "flight plan" with someone before you leave.
- ✓ Do not ride on roadways. Stay on the trail and cross the street only at pedestrian/equestrian crossings.
- ✓ Carry a cell phone in the event of an emergency. Remember if you dial 911, it goes to CHP, so know your location.

Ride defensively and happy trails!



## SPECIAL THANKS TO THE VOLUNTEERS

We could not do it without the generous time donated to Norco's never ending cycle of civic events.

In no particular order.....(and I'm too tired to alphabetize)....Many Thanks to Karen Shackelford, Beverly Kilpatrick, Susan Remington, Tracy Penna, Tamara Coburn, Denise Sutherland, Pam Bowen, Bob & Karen Leonard, Don Bowker, Roy Hungerford, Ray Chicago, Stacey Norwalk, Bill & Rosa Green, Don & Kathy Kramer, Doris Higgins, David Overstreet, Monica Overstreet-Olson, Brian VanH., Dennis Miller, Marianne Robinson, Martin & Regina Thornton, Barbara Provence, George Partsch, Pat & Kerry Walsh, Belinda Salizar, John & Joanne Aikins, Norvah Williams, and John Rigler .

These volunteers helped with "Day of the Cowboy", the Posse Rodeo, the RURAL Beer Booth at the Fair. They say "YES" to pleas for help...and work for RURAL , in spite of demand/requests from other non-profits, personal employment and family obligations. For our members who have never volunteered before....Please consider donating some time to help at the next Norco event. It is fun, rewarding.....and you'll get to know your fellow Norconions better.





This training is sponsored by: Riverside County Fire Department-Office of Emergency Services

*CERT is about readiness, people helping people, rescuer safety, and doing the greatest good for the greatest number. CERT is a positive and realistic approach to emergency and disaster situations where citizens will be initially on their own and their actions can make a difference. Through training, citizens can manage utilities and put out small fires; treat the three killers by opening airways, controlling bleeding, and treating for shock; provide basic medical aid; search for and rescue victims safely; and organize themselves and spontaneous volunteers to be effective.*

#### Fire Suppression

CERT training is a commitment of 20 hours of training (must attend all 20hrs). There is **no cost** for the training. Only those who successfully complete the practical exercise with hands-on instruction in fire suppression, search and rescue, cribbing and medical will receive a certificate of completion and a free CERT kit. Class size is limited to the first 40 people who register.

#### **WHEN: October 4<sup>th</sup>- 6<sup>th</sup>**

Class starts at 5p.m. on October 4th.

(Attendance is mandatory to receive certificate of completion)

#### **WHERE: Riverside County Fire Station 47 – City of Norco**

3902 Hillside Ave. Norco, CA 92860

#### **WHO: Residents of Norco**

**HOW TO REGISTER:** Visit [www.rivcocert.org](http://www.rivcocert.org) or call 951-955-4700

**Important City Phone numbers and other information**

Fire Emergency 9-1-1

Sheriff Emergency 9-1-1

City Hall – Online All the Time [www.norco.ca.us](http://www.norco.ca.us)

City Information Line 951-735-3900

Animal Control 951-737-8972

Building Division 951-270-5636

City Clerk 951-270-5617

City Manager 951-270-5617

Planning Division/Code Compliance 951-270-5661

Redevelopment 951-270-5644

Fiscal & Support Services 951-270-5651

Fire Department

(Administration/Non-Emergency) 951-737-8097

Library 951-735-5329

Parks & Recreation 951-270-5632

Public Works 951-270-5607

Sheriff Business Office 951-270-5673

Sheriff Non-Emergency Dispatch 951-776-1099

Sheriff Norco Citizens Patrol 951-582-5673

Norco City Hall

2860 Clark Avenue

Norco, CA 92860

Hours of Operation:

General Office: Monday thru Thursday 8:00am to 6:00pm

City Hall Public Counters (Building/Planning/Engineering):

Monday thru Thursday 10:00am to 4:00pm

or by Appointment

Parks and Recreation Public Counter:

Monday thru Thursday 10:00am to 3:00pm

or by Appointment

Online Class Reservation System is Available

Sheriff Sub-Station Public Counter:

Monday thru Thursday 10:00am to 2:00pm

RURAL EXECUTIVE  
STAFF

PRESIDENT  
PAT OVERSTREET  
951-734-5081

VICE PRESIDENT:  
KATHY KRAMER  
951-741-5559

SECRETARY  
DORIS HIGGINS  
951-898-3698

TREASURER  
SHIRLEY HENDERSON  
951-371-4402

NEWSLETTER EDITOR  
DANA ADAMS  
951-660-3226

RURAL Membership Application  
Please cut out and return  
with \$25.00 check for an  
Annual Family Membership

Mail to:

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_  
\_\_\_\_\_

R.U.R.A.L. will be starting up an e-mail notification list in an effort to keep our members better informed on what is happening around town. This will allow us to share information in a more timely and effective manner.

Too many times we hear that people were not aware of a meeting, event, or information that was relevant to them. We want everyone to stay informed and know what is happening in our town and this is a way we can make that happen.

We will also be able to share our R.U.R.A.L. Newsletter through this email distribution. If you are interested - please e-mail us with your first and last name - and we will add you to our distribution list.

Send e-mail to [info@rural-norco.com](mailto:info@rural-norco.com)  
Note: All e-mail is sent blind copy and you can request to be removed from the list at any time. You can also visit the R.U.R.A.L. website for past newsletters at [rural-norco.com](http://rural-norco.com)

Comments? E-mail the RURAL editor at: [info@rural-norco.com](mailto:info@rural-norco.com)



2678 HAMNER AVENUE, NORCO, CA 92860

PHONE: 951.735.6100 OR 877.237.9757

FAX: 951.808.8700

ONLINE: AFSPRINTING.COM

E-MAIL: SALES@AFSPRINTING.COM



**GENE PUCELLI**  
**KELLER WILLIAMS REALTY**

BROKER ASSOCIATE-OWNERSHIP GROUP  
DIRECT 909-499-7262  
EFAX 951-572-3501  
EMAIL GPUCELLI@AOL.COM

[WWW.GENEPUCELLS.COM](http://WWW.GENEPUCELLS.COM)



## St. Augustine Garaged RV and Self Storage



**You store, Your lock, Your key, No deposits!**

WE ACCEPT DELIVERIES, OFFER CONVENIENT ONLINE RESERVATIONS, AND HAVE COMPLETE PACKING AND MOVING SUPPLIES AVAILABLE! THERE ARE 471 UNITS WITH DIFFERENT DIMENSIONS, FROM 4' X 5' TO 14' X 45' AVAILABLE.

**OUR OFFICE HOURS ARE:**

MONDAY - SATURDAY: 9 A.M. - 6 P.M. SUNDAY: 9 A.M. - 5 P.M.  
OUR CONVENIENT ACCESS HOURS ARE FROM 6 AM - 7 PM.

**(951) 736-8044 | fax: (951) 736-3697**  
**2597 Hamner Ave. Norco, CA 92860**



# Next Meeting

SEPTEMBER 26, 2013

- ELECTIONS
- C.E.R.T PRESENTATION
- CANDIDATES: UP CLOSE AND PERSONAL



2834 HAMNER AVENUE #510  
NORCO, CA 92860