

**R**esidents of Norco  
**U**rging Protection of  
**R**ural and  
**A**nimal Keeping  
**L**ifestyles



**Dedicated to Civic Accountability**

**President's Message**

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Now.....finally in November.....We had a refreshing rain, definitely cooler nights, and that hour returned to us, that I do not enjoy "springing forward"!

During October, I snuck away from Norco and revisited a very RURAL area of Eastern Europe...the Balkans / former Yugoslavia. David and I had lived there for 2 years, while he was in charge of the American Embassy Marine Guard Detachment. The entire area is filled with a rich history of Slavic culture, ethnic/religious/political clash....centuries old.

It is not a hugely industrial area. I traveled through miles and miles of farm land and vineyards. The soil is fertile, and water is plentiful. From my seat in the tour bus it is easy to look into front and back yards. Even the smallest properties had wonderful fruit trees and vege gardens. The main focus of the larger cities and any area of Historical significance is TOURISM. One of my favorite highlights was visiting the Lippizanner stud farm in Ivandor, Slovenia.....where these Magnificent horses have been bred since 1506. The mares and foals are miles away at another farm.

I visited town and hamlet, one after another....where the locals enjoy a slower paced RURAL life (not a "style and/or atmosphere") with TOURISM helping fund the local economy.

With our own fabulous equestrian facilities and events...and the wonderful George Ingalls Veterans Memorial Plaza as special venues to visit.....I am hoping the tourist visitors come, support our economy, returning often.

As I write this message.....I asked our Newsletter Editor, Dana Adams, to let me wait for the election results regarding Measure L. According to the Press Enterprise...@ 2 a.m., the County Registrar of Voters showed 56.83 percent VOTED NO ON MEASURE L. The "Protect Riverside" grass-roots efforts were an amazing example of residents coming together to protect their home environment from short sited opportunist. Thanks to all Norconian who helped defeat a ballot measure that we were unable to actually vote down.

We did the neighborly best thing. Laura Densmore Pearson says they still have bills to pay...So I shall continue to "Pass the Boot" to citizens who have not had an opportunity to help.

I pray you and yours have a wonderful Thanksgiving. We do have much for which we are thankful.  
Pat Overstreet. (951) 734-5081



**NEXT MEETINGS**

**NOVEMBER: NO MEETING HAPPY THANKSGIVING!**

**DECEMBER: 21ST SUNDAY ANNUAL CHRISTMAS POTLUCK & SILLY GIFT EXCHANGE!**

**JANUARY 22, 2015**

**FEBRUARY 26, 2015**

**MARCH 26, 2015**

*From Protect Riverside Website RE: Measure L victory:*

**UNPRECEDENTED VICTORY AGAINST ALL ODDS:** outspent over 25 to 1 or \$1.5 million to our \$60,000 or less. All their big endorsements. Their long running head start to convince voters. We didn't just *win*; we **smashed them 57 to 43!** We've seen a lot of local issue-driven campaigns, but never with a result like this!

Excerpt from Riverside Press Enterprise online:

### **RIVERSIDE: Measure L's failure surprises many**

*Some blame low turnout; others say voters wary of out-of-town developer*

**BY ALICIA ROBINSON / STAFF WRITER**

*Published: Nov. 4, 2014 Updated: Nov. 5, 2014 10:14 p.m.*

The battle over Riverside's Measure L pitted a developer's \$1.5 million and a who's who of prominent civic leaders against a small band of opponents who shared a homemade video on Facebook and drove in caravans with "No on L" painted on their car windows.

With foes seemingly so outgunned, some residents were shocked by the measure's defeat at the polls Tuesday. Unofficial results on Wednesday showed Measure L losing 43.17 percent to 56.83 percent, or by a margin of 4,390 votes. . . .

. . . There's no consensus on why Measure L failed, despite seemingly bottomless funding by developer Terry Manley and endorsements from former Riverside mayor Ron Loveridge, former Alvord Unified schools superintendent Damon Castillo and others. . .

. . . Hollis Simmons, 77, a La Sierra resident who was walking near the hills Wednesday, gave a simple reason for voting no: "We don't need any developments around here." . . .

Follow link for full article.

[http://www.pe.com/articles/sierra-753412-measure-development.html?fb\\_action\\_ids=10204244940056545&fb\\_action\\_types=og.comments](http://www.pe.com/articles/sierra-753412-measure-development.html?fb_action_ids=10204244940056545&fb_action_types=og.comments)

No information was available on the YES on Measure L Citizens for Balanced Growth website or Facebook page regarding the election results.



## General Membership Meeting Minutes October 23, 2014

The meeting was called to order by President Pat Overstreet at 7:00 p.m. sharp, at the 6th Street Deli. Welcome to members and guests Diane Hill, Barbara Hill and Don DeVoll from Seniors and Pets.

Pledge of Allegiance was led by V.P. Kathy Kramer.

Minutes from the meeting of September 25, 2014 were approved as corrected.

Treasurer's report by Denise Lynn Sutherland = \$4,603.25 in the General Fund.

Old Business:

Measure L donations/supports update .

Donations so far total \$ 814.13 sent to the "PROTECT RIVERSIDE" group....fighting Measure L from the La Sierra Hills area. This money has been collected from private citizens by "Passing the Boot".

New Business: Remember, no meeting in November. HAPPY THANKSGIVING ! Also, save the date....Annual Christmas Party and SILLY GIFT EXCHANGE.....Sunday, December 22 @ 2 p.m....at the Overstreet's Broken O Ranch.

Other: Introduction of Diane Hill, new Chairperson of Seniors and Pets....personally chosen by Rose Eldridge. Helping Diane is her daughter, Barbara Hill. And Treasurer Don DeVoll. RURAL promises to continue supporting that worthy organization. Diane admitted it takes 3 people to replace one Rose Eldridge!!

Guest Speaker: Norco Parks and Rec Director BRIAN PETREE, with a great presentation about the development and progress of the George Ingalls Veterans Memorial Plaza.

Brian's power-point presentation showed the plans as the Plaza morphed into its present design, due to the most generous participation of local architects, construction companies, electronics, landscapers, stone masons, etc, etc.

There is a consulting committee of Veterans who are carefully guiding the official military protocol for memorial recognition. Norco has an honored list of young men who made the supreme sacrifice during war time.....in addition to George Ingalls. A special feature, one of many, is the 70 foot tall flag pole...surrounded by a circle of individually personalized bricks. These bricks have been purchased through the Parks and Rec department at City Hall, by Norconians to honor friends and/or relatives who have served in the Military Services, alive or passed. There is an Assistance Program available and more information is available at 951-270-5632.

The dedication of this fabulous Veterans Memorial Plaza is on Veterans Day, Tuesday, November 11, 2014 at 10:00 a.m. Enter gate 5 off of Crestview, at the George Ingalls Equestrian Center.

This special Veterans Memorial is a gift to the City from the Citizens in recognition and celebration of Norco's 50th Birthday. Thank you, Brian, for a wonderful presentation.

There was a motion by V.P. Kathy Kramer to donate \$500.00 to the Memorial Plaza, from RURAL. Second by Treasurer Denise Lynn Sutherland. Vote of the General Membership in attendance was a unanimous YES.

50/50 drawing winner was Norma Eckhoff, whose \$25.00 was generously added to the donation to the Memorial, increasing the donation to \$525.00.

As no further business, the meeting was adjourned at 8:08 p.m.

Respectively submitted by Pat Overstreet, for Secretary Doris Higgins who was on vacation.



## Upcoming events:

- Tuesday November 11 at 10 am.
  - Veterans Memorial Plaza Dedication
- Saturday December 13
  - Breakfast with Santa 9am-11am
  - Winter Festival 9am-9pm
  - Parade of Lights Parade at 5pm
- Sunday December 28
  - Norco's 50<sup>th</sup> Birthday Party Time TBD



## RURAL EXECUTIVE STAFF 2014 - 2015

PRESIDENT:  
PAT OVERSTREET  
951-734-5081

VICE PRESIDENT:  
KATHY KRAMER  
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SECRETARY:  
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DENISE LYNN SUTHERLAND  
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## Norco Traffic Enforcement Implementation

As part of an ongoing commitment to public safety, the Norco Sheriff's Office has implemented a city-wide traffic enforcement program. The objective of the enforcement program will be to reduce the number of traffic collisions occurring within the City of Norco. The program will enforce vehicle code violations at specific locations in Norco where vehicle collisions have occurred. In addition to the enforcement measures, deputies will be educating drivers about the dangers of speeding, and other vehicle code violations associated with traffic collisions, such as texting while driving. Anyone wishing to report traffic safety concerns and/or potential traffic safety hazards is encouraged to call Sergeant Dekker of the Norco Sheriff's Office at (951) 270-5673, or contact us via email at [traffic.concerns@norco.ca.us](mailto:traffic.concerns@norco.ca.us).

## Friendly Reminder...No Parking on Trails

The Norco Sheriff's Office, Norco Code Enforcement, and Norco Animal Control will be working together to enforce the Horse Trail Parking Ordinance.

### Points to remember:

- There is no parking on any of the City's established horse trails.
- Violators may be reported by calling Code Enforcement at (951) 270-5688 or after-hours Sheriff's Dispatch at (951) 776-1099.
- Coming soon! Violations will also be able to be reported via a digital Violation Form on the City's website. This feature will be available the end of November 2014.

## California Drought: Mandatory water-use restrictions are in effect!

The City of Norco requests all residents to continue to save water . . .

- No irrigation from 10am to 4pm
- No washing down sidewalks, driveways or parking areas
- Not automobile washing without a shutoff nozzle
- Eating establishments will not serve drinking water unless requested
- Please repair all leaks and adjust sprinklers

The City of Norco has been authorized by the State of California to issue notices of violation that may include monetary penalties.



**Birthday Special!**

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OUR CONVENIENT ACCESS HOURS ARE FROM 6 AM - 7 PM.

**(951) 736-8044 | fax: (951) 736-3697  
2597 Hamner Ave. Norco, CA 92860**



**NO MEETING IN  
NOVEMBER!  
HAPPY THANKSGIVING!!**



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