

February 2015

Residents of Norco **U**rging Protection of **R**ural and **A**nimal Keeping **L**ifestyles



Dedicated to Civic Accountability

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President's Message

HAPPY VALENTINE'S MONTH to all the Norconian SWEETHEARTS ! Both two and four legged. XOXO !

Hope everyone rested up during January (right !?) as we gear up for a busy February.

We listened intently to the message our Mayor, Herb Higgins., brought to the January meeting, regarding the "infrastructure needs" of Norco.....and the projected price-tag. Stay tuned for the suggestions/ideas of how to fund the many infrastructure projects that shall need attention in the not so distant future.

We also appreciated meeting Norco Sheriff, Lt. Eric Briddick, and learning about his background and connection to Norco. We have a true Norconian son protecting our city.

This month is filled with fun Saturday events. Check out the City web site.....there is a new "E-mail Notifications" subscription module which allows residents to subscribe to various lists to receive automatic notifications via e-mail of agendas, minutes, newsletters, press releases, and more.

The NORCO High School F.F.A. is holding their BARN DANCE, Feb. 7.....Lake Norconian Club Foundation has it's "Speakeasy" fund raiser, Feb. 14.....help them to continue the fight to save the Lake Norconian Hotel Supreme !

February Council Corner shall feature Mayor Pro-Tem Kevin Bash with lots of fascinating Norco History....about the Hotel, the Navy....and the Second Annual Norco Film Festival. Don't miss what he has to share.

See you at the RURAL meeting, February 26, 2015.

Pat Overstreet. (951) 734-5081

NEXT MEETINGS

FEBRUARY 26, 2015

MARCH 26, 2015

APRIL 23, 2015

MAY 21, 2015

February 2015

January 22, 2015 General Membership Minutes Summary*

Call to Order: 7:00 p.m.

Treasurers Report: Denise Sutherland, Treas. \$6391.96 in General Fund as of 01/15/15.

New Business:

- NACC (Norco and Corona's Chamber of Commerce will have their meeting on Jan. 29, 2015 check their website for all upcoming meetings and events.)
- FFA (Future Farmers of America) Barn Dance and yearly Fund raiser Feb. 7.
- 1920's "Speakeasy" Fundraiser February 14th, tickets on sale
- 2nd Annual Film Festival @Norco High School February 28th. Check with Councilman Bash or the City website for more information (including the cost.)
- RANCH TOUR Sat. May 9th, supporting the Norco Regional Conservancy. Please spread the word so this ranch tour will be packed with curious "Norco" people and people who want to be Norco people.
- Day of the Cowboy will be July 25th starting at 5 pm to 8 pm (with cow sorting events starting beforehand at 3 pm.) This year promises to be exceptional with the opening ceremonies and events. (Councilman Berwin Hanna can fill you in with all the details.)
- NRC (Norco Regional Conservancy) is designing a new "throw" to commemorate the George Ingall's Veteran's Memorial. Proceeds to be for the Memorial Endowment Fund for the Memorial.

MANY MORE ACTIVITIES ARE HAPPENING; GET MORE INFORMATION THROUGH THE VARIOUS NORCO WEBSITES. Remember: Volunteers are always appreciated!

GUEST SPEAKER:

Lt. Eric Briddick, Norco Sheriff (over 27 yrs. with the Riverside County Sheriff's Department.) Lt. Briddick has been serving in this capacity for 6 months now and has a long time love, and dedication for our City. He also graduated from Norco High School. He finds the people in Norco caring and highly supportive of their police. The three primary items dealt with in his first months serving as Norco's Chief were: Noise Ordinance initiated for Quality of Life, Traffic Problems, & Parking on horse trail violations are actively being dealt with by the deputies. Main concerns are the rise in all types of thefts. Mail thefts are up and as all of us know, this can result in devastating identity thefts. Be aware and careful by consciously locking your vehicle, obtaining your mail as soon as you can from your mailbox, reporting all suspicious people hanging around the mailboxes or seen removing items, and **not** putting items in your mailbox for mailing. Pay attention and protect yourself.

Please show your support to the deputies who are there for our community. A simple hand wave, handshake or positive 'shout-out' shows support for these hardworking dedicated people. Many of you are already doing this act of kindness and it is much appreciated.

COUNCIL CORNER SPEAKER: Mayor Herb Higgins

Mayor Higgins started his talk by discussing the new Ad Hoc Committee dealing with the infra structure needs, The primary need was the \$3 million for our streets; \$400,000 needed per year to maintain the trails (with only \$131,000.00 currently in the trail funds!), and other infra-structure needs like parks and city buildings. Mayor Higgins shared many statistics that the public need be aware. The in depth recap will be shared at the council meetings, so try to attend. Some of the possible solutions/options suggested:

Raising the sales tax 1%; Parcel tax - Levy on rooftops; Utility tax

Mayor Higgins will discuss more in depth at the State of the City, to be scheduled in the latter part of March this year. All concerned citizens should try to attend to get the whole information regarding this City's challenges.

50/50: Norvah Williams won \$15.00

Next meeting: February 26, 2015 Speak Councilman, Mayor pro-tem Kevin Bash

Adjourned: 8:45 pm

*Minutes for this meeting have been summarized as they were too long for this format. Please see the RURAL Website for complete minutes. ~ Editor

February 2015



THE NORCO EDUCATIONAL
SUPPORT TEAM (NEST)

PRESENTS

NORCO'S SECOND ANNUAL

FILMFESTIVAL

WWII - TRIBUTE TO THE GREATEST GENERATION

70 years ago the greatest World War in our history ended. See the movies that spurred our country to victory. And, Films that are associated with our own community's proud Naval heritage.

Cowboys vs. Nazis, Three Stooges, John Wayne, Donald Duck, Patriotic Shorts, Newsreels and Banned Cartoon Festival

**SPECIAL GUEST: MARY EISEN CRAMER: DAUGHTER OF HILDA EISEN, JEWISH FREEDOM FIGHTER
"SHE FOUGHT BACK"**

SATURDAY - FEBRUARY 28, 2015

\$3.00
PER SCREENING

NORCO HIGH SCHOOL SHARON MARTINEZ AUDITORIUM
2065 TEMESCAL AVENUE, NORCO, CA 92860

\$10.00
ENTIRE DAY

<https://www.facebook.com/NorcoFilmFestival>

Lake Norconian 5K

6th Annual Run/Walk

Saturday, March 7, 2015

Hosted by the Norco Kiwanis Club

Lake Norconian is located on an active military base,

Photo ID required at check-in!

For more information visit: <http://www.norco5k.org/>

February 2015

Please visit our website: RURAL-Norco.com

Lots of information on meetings, happenings and previous versions of the RURAL Newsletter.

Also, if you would like to receive the newsletter by email send me and email at Editor@RURAL-Norco.com

Thanks - Dana
Newsletter Editor / Website Administrator

RURAL EXECUTIVE STAFF 2014 - 2015

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RURAL Membership Application

Please cut out and return with \$25.00 check for an Annual Family Membership

Mail to: 2834 Hamner Ave #510, Norco CA 92860

Name: _____

Address: _____

Phone: _____

E-mail: _____

February 2015

List with Lori
For All Your Real Estate Needs



Lori Soliz

Direct: 951.733.7351
lorisoliz@lorisoliz.com



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OUR OFFICE HOURS ARE:

MONDAY - SATURDAY: 9 A.M. - 6 P.M. SUNDAY: 9 A.M. - 5 P.M.
OUR CONVENIENT ACCESS HOURS ARE FROM 6 AM - 7 PM.

(951) 736-8044 | fax: (951) 736-3697
2597 Hamner Ave. Norco, CA 92860

February 2015



February 26, 2015

Council Corner: Mayor Pro-Tem Kevin Bash

RURAL general meetings are held Sixth Street Deli at 7:00pm.
Come early and enjoy dinner with us.



2834 HAMNER AVENUE #510
NORCO, CA 92860