

July 2018

Residents of Norco **U**rging Protection of **R**ural and **A**nimal Keeping **L**ifestyles



Dedicated to Civic Accountability

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NEXT MEETINGS

JULY 22: SUNDAY: RURAL
Elections/Potluck/BBQ – 5pm – 3627
Temescal

AUGUST 24: IT'S RODEO TIME!
No meeting!!

SEPTEMBER 27: Candidates
Night!

President's Message

JULY . . . SUMMER in full bloom . . . HEAT on the way . . . VACATION plans . . . in Norco, with all the activities in the works and too many animals at home, it is a STAYCATION for many.

The 4th of July at Pikes Peak Park is always well attended. Remember . . . ZERO TOLERANCE FOR FIREWORKS. Don't stress the Critters. Don't break the law. Report those who are selfishly insensitive to the greater good for the animal community. RURAL's Annual ELECTIONS / BBQ / POTLUCK is Sunday, July 22nd, 5:00 pm at Danny & Kathy AZEVEDO's. We appreciate their continued hospitality . . . including the pool for a refreshing dip . . . might be a warm day?!?

As always, your Elected Board is seeking fresh help and interest in taking RURAL into its 20TH YEAR as a 501-C4...CIVIC ACCOUNTABILITY organization, dedicated to the preservation of our unique and beloved LIFESTYLES.

This very topic of preservation of the uniqueness of Norco and the basic infrastructure necessary to continue our lifestyles is now at a point of action by our City Officials, City Staff and EVERY VOTING CITIZEN responsible for the future of HORSETOWN, USA. Please read the Minutes from the June 28th RURAL meeting carefully. Please attend the TOWN HALL MEETING, July 10th . . . hosted by RURAL, to get as much information as possible regarding the Need & Plan proposed. "Acres of Neighbors" need to be part of the solution . . . not a perpetuation of the problem.

See you at the TOWN HALL MEETING and the ELECTION / BBQ.
HAPPY BIRTHDAY AMERICA! God Bless our great Country.
God Bless our Vets. God Bless Norco!!
Pat Overstreet
Cell 909-996-5081

July 2018

General Membership Meeting Minutes

June 28, 2018

Call to order: 7:00 p.m. Vice President Kathy Kramer

Present: President - Pat Overstreet – absent; Vice President - Kathy Kramer; Interim Secretary - Pam Bowen; Treasurer - Denise Sutherland; Information Officer - Dana Adams – absent; Trail Marker - Don Kramer

Minutes: To be approved at July 22nd meeting

Treasurers Report: Denise Sutherland: \$3400 Trail Marker & General Fund Balance \$3998.04.

Membership renewals will be sent out in July and a flyer with the Potluck Election Day reminder @ The Azevedo's on July 22, 2018.

Old Business Memorial Day observance at the George A. Ingalls Veterans Memorial Plaza was wonderful. Weather was awesome, great music and touching ceremonies.

Other: Jean Hoffman asked members to please help with the Challenged Children's Rodeo at 4:30 on August 19th at the Norco Mounted Posse Rodeo.

New Business: Norco Mounted Posse Rodeo is August 17, 18 & 19. RURAL will do ticket booth. Pat O. will be recruiting volunteers.

Council Corner: Greg Newton and Kevin Bash gave up their time for the Guest Speakers, Andy Okoro, City Manager and Brian Petree, Deputy City Manager with information regarding a potential Sales Tax Measure for the November Ballot. Greg made a public service announcement regarding the July 10th Town Hall meeting @ Nellie Weaver, which will be hosted by RURAL.

Kathy Kramer discussed her love for our country lifestyle. She said she would be buried in her back yard with a tombstone that says, "Here Lies the Old Broad". She asked everyone to pay close attention to the guest speaker's presentation.

Guest Speakers Andy Okoro - City Manager 15 yrs; Brian Petree- Deputy City Manager 22 yrs

The City values RURAL's commitment/dedication, and participation in city activities i.e. Ranch

Tour, Town Halls and dispersing essential information. The City of Norco does not have a huge tax base and things are changing. Our infrastructure is in terrible condition due to insufficient revenues. In 2014 there was a discussion on the lack of revenues and possible fixes. In 2015 nothing had improved. An April Report showed a \$4.5 million gap between what is needed and actual income. Police & Fire Depts. have gone through reductions and we are still not funded well enough. The City Council cannot approve tax increases.

How did we get here: The city Council has tried to get new businesses, but those increases alone are insufficient. At this juncture we are in a critical situation. The dissolution of Redevelopment Agency cost the city millions of dollars. The recession dealt a blow to individuals, businesses and cities. Prior to the recession the city sales tax income was \$6.2 million. It went down to \$3.1 million.

Myth Busters on distribution of tax revenues:

1. Income tax – the City receives no portion of income taxes.
2. Property Taxes – the majority goes to the state. The city gets only 6%, so out of \$30 million in tax revenue generated the City only gets \$1.8 million. We are 14 square miles with only 25,000 residents. Most cities with comparable square miles have over 80,000 residents. Thus, our tax base is limited.
3. Sales Tax – Generate \$50 million in revenues. The city only gets \$7 million of those revenues.

This can only be fixed with the help of the Norco residents. On July 18, 2018, the City Council will approve a measure to be put on the November ballot to increase the sales tax, up 1% to 8.75%. This would bring in anticipated \$4.5 million annually. Other possible fixes include increasing property taxes by about \$500/year, increase taxes on utilities (would have to be extremely high to help). The increase in sales tax will put the least burden on residents.

Possible uses for the extra income would be streets, equine facilities, parks, public buildings, police, fire, traffic control which are public safety issues. If nothing is done, we could lose available trails, open land, large lots, etc. Fire services would have to be cut (possible closure of another fire station.) Included in the November ballot measure would be an Oversight Committee which would discuss expenses with staff and make recommendation to the City Council for the use of the additional revenue. The duties of the Oversight Committee will be included in the ballot measure.

Meeting Adjourned: 8:25 p.m. Respectfully submitted by: Pam Bowen, Interim Secretary

July 2018

— A QUARTERLY EVENT —

NORCO COMMUNITY

TOWN HALL

M E E T I N G



TUESDAY

JULY 10

6:30 P.M.

NELLIE WEAVER HALL

3737 CRESTVIEW DRIVE



B E I N F O R M E D

Hear legislative reports, City Council updates and participate in the discussion surrounding two important issues – homelessness in the City and a potential Norco Revenue Measure. Residents will be allowed to ask questions as time allows after each presentation.

*Doors open at 6 P.M.

HOSTED BY:



July 2018

RURAL Executive Staff **2017**

President:
Pat Overstreet 951-734-5081

Vice President:
Kathy Kramer 951-741-5559

Interim Secretary:
Pam Bowen 951-235-1722

Treasurer:
Denise Lynn Sutherland
951-545-4312

Communications:
Dana Adams 951-660-3226

Parks Make Life Better!

CITY OF NORCO DEPARTMENT OF PARKS, RECREATION AND COMMUNITY SERVICES

Summer Concerts

IN THE PARK
PIKES PEAK PARK
6:30-8:30P.M.

Bring your friends and family and enjoy an evening filled with music and fun each Friday night!

INFO: 951.770.5032 WWW.NORCO.CA.GOV Food and refreshments will be available to purchase. **FREE ADMISSION! FREE PARKING!**

July 6
Eric Sage

High energy, greatest hits from the biggest stars in music!

NORCO CERTIFIED
Farmers Market
EVERY SUNDAY
NORCO COMMUNITY CENTER
10 AM - 2 PM
2000 AGACIA AVE.
DAN OREGON

CITY OF NORCO
DEPARTMENT OF PARKS, RECREATION AND COMMUNITY SERVICES

Equestrian Trail Ride

JULY 4th

& Picnic in the Park

GEORGE INGALLS EQUESTRIAN EVENT CENTER

Join us as we celebrate our Nation's Independence the Horsetown USA way!

July 2018

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Lori Soliz
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OUR OFFICE HOURS ARE:

MONDAY - SATURDAY: 9 A.M. - 6 P.M. SUNDAY: 9 A.M. - 5 P.M.
OUR CONVENIENT ACCESS HOURS ARE FROM 6 AM - 7 PM.

(951) 736-8044 | fax: (951) 736-3697
2597 Hamner Ave. Norco, CA 92860

July 2018



SUNDAY JULY 22, 2018

RURAL'S Annual Potluck/BBQ & ELECTIONS event at the
Azevedo Residence, 3627 Temescal @ 5 p.m.

**IT'S RODEO TIME!!!
NO AUGUST MEETING!!!**



2834 HAMNER AVENUE #510
NORCO, CA 92860