

# Residents of Norco Urging Protection of Rural and Animal Keeping Lifestyles



Dedicated to Civic Accountability

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## NEXT MEETINGS

**OCTOBER 25:** RJ Brandes –  
Silverlakes

**November NO MEETING**  
**Happy Thanksgiving!!**

## **President's Message**

FALL Y'ALL . . .and where is the COOLER WEATHER??? Hopefully coming soon. In the mean time as we all get ready for the coming Festive Holidays . . . we must squeeze in a NOVEMBER ELECTION on the 6th. The California General Election Guide is 94 pages of information. Norco has an election focus of 2 City Council seats, District 60 Assembly seat in Sacramento, Riverside County Supervisorial seat . . . and the "Yes on Measure R" (sales tax initiative). RURAL's manifesto . . . for going on 20 years, has been to pay attention to civic matters and make sure our unique lifestyles are protected and preserved. It has not been easy. The fact that Norco is the last city standing with horse stables, equestrian and animal keeping codes and amenities . . . s a miracle . . . but also the result of diligent Citizen awareness and participation in the process which protects and preserves. Santa Ana, Orange, Tustin, Hacienda Heights, Orange Park Acres, Yorba Linda, just to name a few . . .were rich in equestrian roots and history . . . but overcome by urban sprawl. Norco is challenged continually by the same threats that shut down the animal keeping and small town atmospheres of the cities mentioned. I personally watched it happen. I personally experienced the closings of boarding and riding stables and feed stores . There was no collective effort to prevent the loss. In Norco we have the collective desire and united front to protect and preserve. We just must be sure our choices are honest and genuine . . . and support the perpetuity of our oasis of RURAL atmosphere and animal keeping Lifestyles. As Norconians we have a huge responsibility to make sure Norco is still that patch of green off the 15 Freeway . . .with rodeos and horse trails and the Fair and critters in the back yards, 50 years from now. VOTE WISELY. VOTE! RURAL would like to thank the Norco Horsemen's Association for our combined Candidates Forum presentation. Our October meeting at the 6th Street Deli shall feature Councilman Berwin Hanna in Council Corner and a Silverlakes update on all the Equestrian Events, presented by Kathy Azevedo.

See you at the Deli, Thursday, October 25th.  
Pat Overstreet 951-734-5081

# October 2018

## THE PURPOSE OF RURAL

**R**esidents of Norco  
**U**rging Protection of  
**R**ural and  
**A**nimal Keeping  
**L**ifestyles

To advocate the maintenance of the City of Norco's present unique, rural, animal-keeping, equestrian-oriented, relatively crime-free, predominately residential, recreational, scenic and agricultural lifestyle, by engaging in the following, but by no means exclusive activity(s):

- Participate in community activities (i.e. Norco Fair, 4th of July, City Clean Up, Rodeo's, Horseweek, Day of the Cowboy, Mustang Challenge, Ranch Tour, etc.,
- Support in neighborhood watches / public safety
- Support disaster preparedness planning / training;
- Monitor the activities of the City of Norco's City Council, appointed boards and commissions and the City Staff, by attending public hearings and meetings of these public bodies and reporting actions;
- Provide a public candidate forum, each election cycle;
- Educate members regarding legislation to be considered by any local, county, state and federal or elected and/or appointed public body;
- Educate members regarding ballot propositions;
- Prepare and disseminate information, whether written or oral, through any means of communication;
- To do anything necessary and proper for the accomplishment of any purposes set forth in the Mission Statement adopted by the founders of this Association.

## RURAL Membership Application

Please cut out and return with \$25.00 check for an Annual Family Membership

Mail to: RURAL 2834 Hamner Avenue, #510, Norco, CA 92860 or bring to a meeting

Name:

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Address:

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Phone:

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E-mail:

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# October 2018

These candidates were contact to send an information paragraph to include in the October Newsletter: Kevin Bash, Sabrina Cervantes, Bill Essayli, Rob Koziel, Greg Newton, Rod Taylor & Travis Walsh.

These are the contributions received: \*

## **Karen Spiegel:**

Hello Norconians! My name is Karen Spiegel and I am running to represent you as County Supervisor. I would like to tell you a little about myself and hope to earn your vote on November 6th!

I have called Riverside County my home for over three decades. My husband and I raised our five children here while managing the family business. I love our community, and I want to make Riverside County an affordable place to live and start a family.

While serving as Mayor of Corona, I fought to balance our budget without raising taxes and made my city one of the safest in America. I also helped deliver over \$3 billion in infrastructure improvements to Riverside County.

As your County Supervisor, I will deliver results for you by:

- Preserving the Norco lifestyle, protecting the horse trails, and supporting Norco's community events!
- Ensuring public safety has the resources they need to keep us safe.
- Expediting the bridge construction and other infrastructure improvements.
- Attracting businesses and opportunities so residents don't feel forced to commute.

I've earned the endorsements from the ENTIRE Norco Council, Supervisor John Tavaglione, District Attorney Mike Hestrin, and the Howard Jarvis Taxpayers Association because I am committed to fighting for fiscal responsibility and am prepared to conserve the Norconian culture!

## **Greg Newton:**

Serving as a City Council Member involves being a policy maker, a leader and an advocate for the residents . . . and their animals. Throughout my first term as your City Council Member, nine years as a Planning Commissioner, and over 15 years as a volunteer, I believe I have demonstrated my dedication to the community. During my tenure, I have acquired the necessary experience and knowledge to effectively navigate through bureaucratic processes in order to make positive change and serve the residents. I am a qualified, experienced, and proven leader. As a construction project manager, I tactfully manage multi-million dollar budgets, and I will continue to exhibit that same business sense in my role as your City Council Member. I will continue to diligently audit City expenses, ask important questions and seek proper answers. I will continue to prioritize public safety, advocate for senior programs and services, support community outreach initiatives, restore and maintain infrastructure, and strengthen economic development strategies so that local businesses can thrive. I will continue to be a champion for the community, and I will continue to protect the City of Norco's unique animal-keeping lifestyle. Thank you for your support. I would be honored to earn your vote.

## **Kevin Bash:**

Norco's greatest asset is elbow room and space to breath. We live in a rare Southern California middle class community where you are not living ten feet from a neighbor; we are blessed to live a lifestyle generally only reserved for the very wealthy.

For Norco to stay "Norco", we must preserve large lots to trails to open space.

There is a reality that we must face, if our rare life style is to survive: like all communities in California; Norco's sales and property tax revenues are subject to the whims of Sacramento legislators and can be raided at any time. We must seek funding sources that are 100% locally controlled.

To protect our lifestyle we must leaders who have stamina, experience, and the ability to get things done - not just simple sound bites that mean and lead to nothing.

# October 2018

## **Bill Essayli:**

Assembly Candidate Bill Essayli is a lifelong Corona resident and former federal prosecutor who has dedicated his life to community service and public safety. The son of Lebanese-American immigrants, Bill attended Centennial High School in Corona, California, where he joined the Police Explorers' program. His experience there led to a career as a prosecutor, first for the Riverside County District Attorney's Office for two years, then for four years as an Assistant United States Attorney in Riverside. While at the United States Attorney's Office, Bill worked on several significant cases, including the federal investigation of the deadly December 2015 San Bernardino terrorist attack. He has spent his career fighting for Riverside County in the courtroom, and stepped down as an Assistant US Attorney to fight for Riverside County in Sacramento.

Bill's campaign focuses on public safety, the gas tax, transportation, and jobs. As an Assistant US Attorney and a Deputy District Attorney before that, Bill has first-hand knowledge of how laws like Prop 47, Prop 57, and AB 109 have affected Riverside County. Crime is up, and Sacramento's failed public safety policies are to blame. Bill knows what it takes to make California safe again, and laws like these don't cut it. Earlier this year Sacramento passed a regressive car and gas tax that will cost Riverside County families an additional \$800 annually. Bill has championed the Yes on 6 campaign, which seeks to reverse the car and gas tax and give voters a say. Riverside County residents sit in traffic for hours on the 91 and 15 freeways, and despite all the money being spent traffic isn't any better.

It's time to stop building toll roads with public funds, and use those funds for roads that benefit the majority of Riverside County residents. California was once a hub of innovation and commerce, but red tape has turned the California Dream into a nightmare. Bill will work to cut job-killing regulations and ensure Riverside County remains the place to live and do business. Please remember to vote Bill Essayli on November 6.

## **Yes On Measure R Preserve and Protect Norco**

What kind of City, do you want you to live in? Why is it important to you?

For many it's about having a large lot and/or animal keeping space with connectivity to parks, trails and open space. Maintaining these facilities, trails and large lots, are the only way to keep Norco functioning. Without it, this lifestyle is at risk and we have seen similar cities slip away.

When we invest in our City infrastructure, we invest in our own property values and help improve economic development.

Maintaining these things can be hard to do with the low number of rooftops, due to our large lots. The property tax returned to us is fairly low at only 6% of your property tax.

A healthy portion of the current sales tax generated in the city is from visitors, who work and play in Norco, utilizing fast food, gas and hotels. But, we only see 1% returned to us. The rest is taken by the County and State.

Currently, businesses do not survive on Norconians alone. The top 25 tax producers in the City see very low percentages of Norconians purchasing and we can take advantage of this fact!

This would be our tax, under our control, NOT Sacramento.

An Oversight Committee of residents with resident interaction along with an annual audit will ensure transparency of funding uses.

Residents WILL NOT BEAR the BURDEN alone: outside visitors will help us!

VOTE YES on MEASURE R

Paid for by: Norconians Say Yes to Measure R, FPPC # 1410607

# October 2018

## Minutes September 27, 2018

**Call to order:** President Patricia Overstreet 7:00 p.m.

**Present:** President Patricia Overstreet; Vice President Kathy Kramer; Secretary Pam Bowen; Treasurer Denise Sutherland; (Dana Adams absent); Don Kramer, Trail Marker Chair

**Welcome:** Patricia Overstreet

**Minutes:** 7/23/18 Approved

**Treasurers Report:** Denise Sutherland

Income \$2,268.0; Expenses 526.12; Ending balance \$9,101.18; Trail Marker Fund \$3,400; General Fund ending balance \$5,701.18

**Old Business:** Pat thanked all volunteers who worked the rodeo, parade, fair, etc.

**Other:** Denise Sutherland makes certificates to be passed out to board members on Election Day.

She never includes a certificate for herself, so Pat gave her a beautiful mug.

Bonnie Slager announced that there will be a Lake Norconian Trail Ride to celebrate the Navy's 243<sup>rd</sup> Birthday on October 13, 2018. Riders will meet at fourth and Clark. Sign-in starts at 8:30, ride starts at 9.

Mayor Ted Hoffman announced that there will be a free dump day at Ingles on October 20, 2018.

Councilmember Berwin Hannah stated that Dick Haley a Corona Council Member fell.

Pam will send a card from RURAL to the Corona City Hall.

**New Business:** 9 Norco students were selected to be on the Youth Advisory Panel

**Speaker:** Bill Essayli Candidate for 60<sup>th</sup> Assembly District

Background: Parents immigrated from Lebanon in the 80s. Bill was born in the US, raised in Corona. His mom worked at Wells Fargo Bank when it got robbed. Bill followed the bank robber called the desert desperado. He caught the robber and was a witness at his trial. This gave him a desire to be a police officer.

Education: Graduated from Centennial High, Cal Poly Pomona then went to Chapman Law School.

Jobs: He has been a trial lawyer and prosecuted everything from DUIs to murder. He feels California lets prisoners go way too early and too often. This frustrates Policemen. This led him to the US Attorney's Office where he could prosecute federal cases. He worked 24 hr. shifts to bring the terrorists to justice that were responsible for the 2016 attack.

Campaign: Bill is running against Sabrina Cervantes because he totally disagrees with her stand on Sanctuary Cities, Voter Fraud, etc.

1. We need personal accountability as crime is rampant.
2. Regulations are killing small business.
3. College graduates cannot find jobs.
4. It costs more than \$100,000 more to build a house in California than in other States.
5. He feels that most young people are Libertarians. They want to be left alone to make their own decisions.

### **Questions:**

1. In Sacramento how can you change the democratic wave?

We need more leadership. It's best when you have a strong 2-party system. Republicans just need 2 seats to block the Democratic super majority. Bill wants to make Corona-Norco a model for showing we can stand up for our beliefs.

2. Where do you stand on carrying guns?

I totally believe in the 2<sup>nd</sup> amendment. It is difficult to open carry, but it should be easier to get concealed weapon permits.

3. AT&T

AT&T wanted to put all cell towers on light poles and any public right-of-way. People had to lobby and/or protest this plan to get it vetoed by the Governor. Norco makes 40% of Park Budgets from cell towers and would lose this income.

4. Taxes

Fixed income people cannot afford raised taxes. He is against tax raises but understands that Cities need to do something as Sacramento Politicians have taken City funds.

5. Election Fraud

California is in a Culture war. Labor Unions and Government class against the rest of us. Soon all elections will be vote-by-mail only. This is a recipe for disaster. Bill is a strong proponent for voter integrity. Voter fraud is a civil rights violation and should be criminal.

6. DMV Problems i.e. new ids.

The DMV is a big problem. Illegals cause citizens to wait in huge lines.

# October 2018

## Minutes September 27, 2018 Continued

8. Pensions – trillions of Dollars in Unfunded Liability.  
We need to keep Politics out of investments. Look outside the box. We can do anything i.e. we need to tap into California oil opportunities.
9. Veterans  
There should be no homeless veterans. Many veterans need medical and/or mental health treatment. The VA should be doing the heavy lifting.
10. Prop. 13. Bill feels Prop. 13 should stay. The opponents of Prop 13 are trying to convince people that they are just getting rid of Prop 13 for commercial buildings. If it is taken away it will be for all.
11. Homelessness  
This is a huge problem. Prop. 47 legalized drug use as it was no longer a felony. Officers can only give them a ticket. Vagrancy laws are gone. Sanctuary City laws protect criminals and make it illegal for locals to talk to authorities. It does not apply to Charter Cities.
12. What does your campaign need?  
Money and volunteers (phone bankers, walkers, etc.) Talk to your friends/neighbors. The Campaign office is in Corona.  
Other: October speaker will be Councilmember Berwin Hanna.  
Future Meetings: October 25, 2018  
(7:00 p.m. 6<sup>th</sup> Street Deli)  
Adjourned: 8:15

### RURAL Executive Staff 2018

President:  
Pat Overstreet 951-734-5081

Vice President:  
Kathy Kramer 951-741-5559

Secretary:  
Pam Bowen 951-235-1722

Treasurer:  
Denise Lynn Sutherland  
951-545-4312

Communications:  
Dana Adams 951-660-3226

Trail Marker Chair  
Don Kramer

**THE RANCH**  
**SILVERLAKES**  
**Fall Ranch Riding Buckle Series**  
**SAVE THE DATES**  
Sept. 22, Oct. 27 & Nov. 17, 2018

Three Classes  
Ranch Riding  
Ranch Trail  
Ranch Rail

Four Divisions  
Novice Rider  
Novice Horse  
Amateur  
Open

Watch the website and SilverLakesRanch Facebook for more information on this fun series.

For questions please contact:  
Kathy Azevedo | kazevedo@silverlakespark.com | 951-235-9711

5555 Hammer Ave, Norco, CA 92860  
SilverLakesRanch | www.silverlakespark.com/ranch



# October 2018

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*For All Your Real Estate Needs*



Lori Soliz  
Direct: 951.733.7351  
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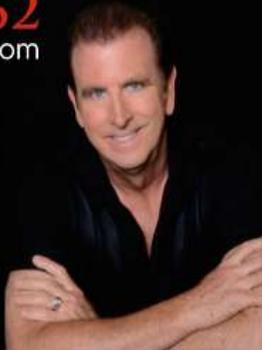
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**2597 Hamner Ave. Norco, CA 92860**

**October 2018**



October 27: General Membership Meeting 7PM  
at Sixth Street Deli  
Guest Speaker: RJ Brandes – Silverlakes  
Council Corner: Berwin Hanna



2834 HAMNER AVENUE #510  
NORCO, CA 92860